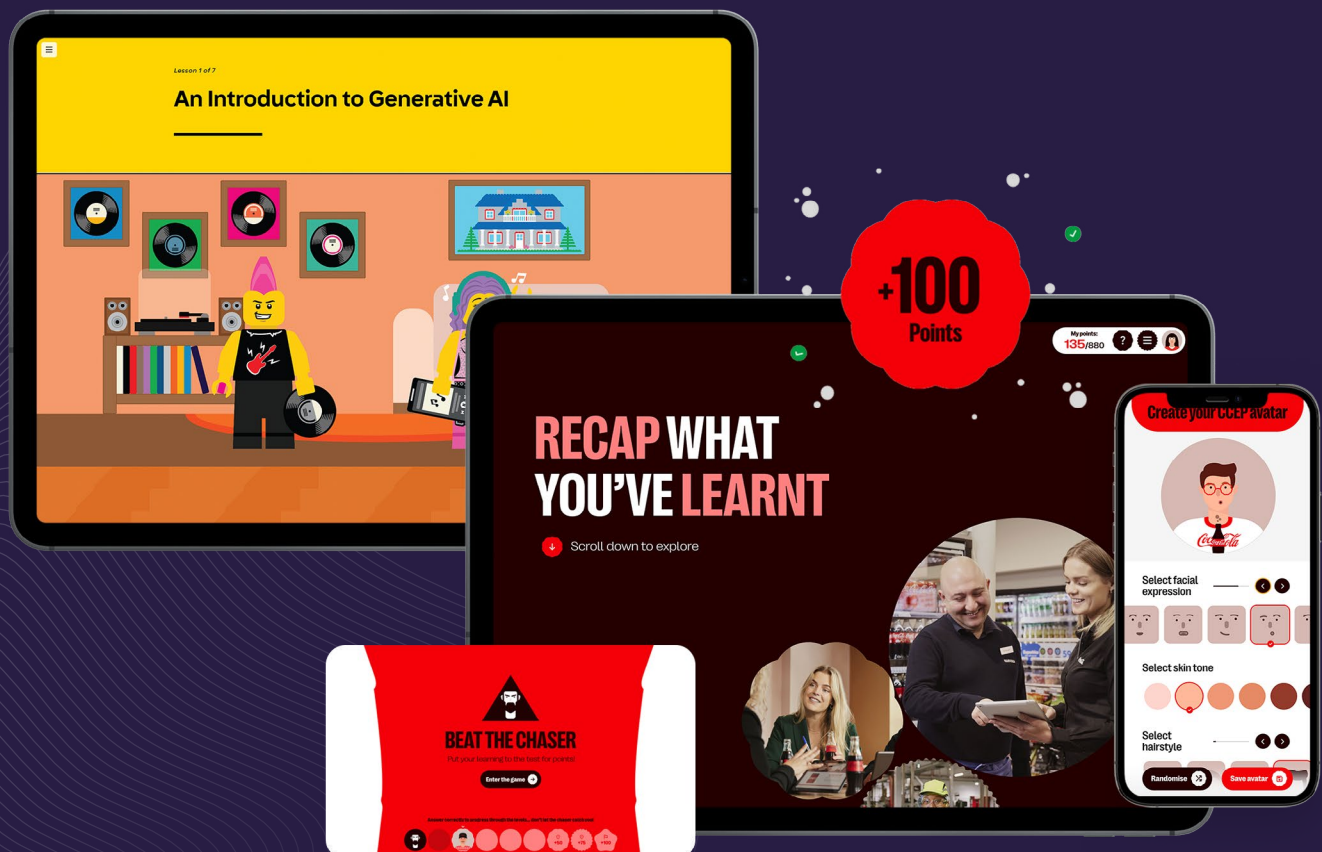


Electric Circus *Comparison Guide.*

Authoring Tools vs Bespoke Solutions

Overview

This document outlines the key differences between developing compliance training using Rise 360 versus creating a custom solution with a content management system. Both approaches can deliver effective training, but offer different capabilities in terms of functionality, visual design, user experience, and ongoing maintenance requirements.



Comparison

Interface & User Experience

Feature / Capability	Rise 360	Custom Solution
Content components	✔ Limited to predefined blocks (text, image, video)	✔ Unlimited custom content components
Interactive components	✔ Limited to predefined blocks (accordion, tabs, flip cards)	✔ Unlimited custom interactions, games, and components
Knowledge checks & assessments	✔ Basic quiz blocks with standard question types	✔ Advanced question types + custom assessment experiences
Visual customisation	✔ Pre-built themes with basic branding	✔ Unlimited custom design and complete brand integration
Progress tracking	✔ Completed lessons checked off as the user progresses	✔ Visual representation of overall and categorised progress
Flexible user journeys	✘ Linear progression only	✔ Linear, non-linear, or exploration-based navigation possible
Content organisation	✘ Linear lesson structure only	✔ Custom modules + lessons + categories
Gamification	✘ No points, badges, or gamified mechanics	✔ Custom point systems, badges, and gamified mechanics
Learning games	✘ Not available in Rise	✔ Learning games can be tailored to the content as required
Scenario-based learning	✘ Limited in Rise - Storyline embedding is possible	✔ Can include custom learning scenarios in different formats
Positive reinforcement	✘ No specific functionality	✔ Badges and micro-rewards woven into the learning journey
Unique visual identity	✘ Standard Rise aesthetic	✔ Completely unique, branded experience
Scenario-based learning	✘ Very limited	✔ Custom animations throughout
Positive reinforcement	✘ Block-based constraints	✔ Complete layout freedom

Comparison

Content Management

Feature / Capability	Rise 360	Custom Solution
Text content editing	✓ Easy block editing	✓ Rich text editor in CMS
Video embedding	✓ YouTube, Vimeo, upload	✓ Any source + custom players
Image management	✓ Built-in library + uploads	✓ Custom media library
Content organisation	✗ Linear lesson structure only	✓ Custom modules + lessons + categories
Review interface	✓ Review 360 supports internal review and comments	✗ No built-in interface for internal reviews

Analytics and Insights

Feature / Capability	Rise 360	Custom Solution
Basic completion tracking	✓ SCORM/xAPI	✓ SCORM/xAPI + custom analytics
Detailed user behavior	✗ Limited insights	✓ Heat maps, time spent, path analysis available
Custom reporting	✗ Standard LMS reports	✓ Tailored business intelligence
Real-time progress	✗ Basic progress bar	✓ Dynamic progress visualisation